

**DATE: 6 - 8th June 2012**  
**VENUE: Southern Sun, Elangeni**

• VISION • STRATEGY • PLANNING • IMPLEMENTATION

# SMART CITIES SUMMIT AND EXPO

Building **smart** and **sustainable** cities and towns in South Africa.

Conference • Exhibition • Smart Cities Gala Awards • Site Visits

By 2050 more than 80% of South Africa's population will live in cities. The challenges presented by the rapid population growth demand that cities transform. The smart cities Summit will be the most future-focused event on urban planning in Africa. It is a space where public sector problems will meet innovation and solutions. The two-day event, in association with the Department of Environmental Affairs, covers every facet of modern city management.

## What is a smart city?

**T**he world's population is not only rising, but rapidly urbanising. The strongest growth will be in Africa where in 2030, for the first time in the continent's history, more Africans will reside in urban than rural areas. By 2050, about 800 million people will be living in cities, and 14 countries (including South Africa) will be more than 80% urbanised.

The challenges thrown up by this population explosion

require cities to transform. The cities of the future are smart cities: connected places that function properly, are economically sustainable and contain healthy, happy citizens and thriving, innovative businesses. Smart cities will be the first choice for business and investment, which will create employment and foster increased prosperity.

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## Why attend?

- To discover the latest technologies and thinking related to smart cities
- To meet key decision makers involved in the creation and development of smart cities
- To share experiences and examples of how cities can become smarter
- To present innovative answers to public sector requirements

Topco Media will be hosting the first **Smart Cities Summit** in Durban in June 2012.

For further Information please contact **Haley** on  
**086 000 9590/haley.fletcher@topco.co.za**

**Matching buyers with sellers,  
problems with solutions**

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## Benefits of attending:

### Unique foundation, extraordinary event

Given the original and international content we've built an outstanding event that will be distinctive in the following ways:

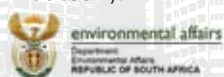
- **Large.** We plan on engaging hundreds of industry leaders and opinion-makers.
- **Inclusive.** This will be South Africa's only event that brings together all the disparate players, including producers, processors, retailers, regulators, governments, associations, unions, consumers, advocates and independent experts.
- **Influential.** You will have a chance to join the public sector in discussing the direction for the African Urban Development
- **Significant.** Media sponsors ensure reach for the information and opinions presented.
- **Informative.** Carefully chosen presenters will share practical information and perspectives
- **Visionary** This summit will be the most future focused event on urban planning in Africa

## Topics include:

- **The Future of Food**
- **ICT resources and solutions (seamless integration)** – cloud technology in the smart cities.
- **Mobility and Transport** – harbours, airports, rail, road, logistics, the creation and introduction of smart cars, public transport, supply chain, cycle paths, pedestrian access and total smart traffic management.
- **Water** – supply and demand, filtration, recycling, smart water usage, collection and conservation and desalination
- **Health and Safety** – hospitals, clinics, access to medical resources and specialists (including HIV/Aids and TB), disaster management, mining, construction, health and safety education campaigns
- **Environmental sustainability**
- **Energy** – smart grids, alternative energy sources
- **Financing** – investment sources (both public and private sector) and what ROI investors can expect
- **Risk analysis and insurance**
- **Sports and education** – investment and creation of first-class facilities, empowering smart cities
- **Buildings** – esthetically pleasing as well as functional and environmentally-friendly, retrofitting, building regeneration, housing, civic and recreational buildings
- **Waste reduction and recycling** – products and services that will help turn this problem into a huge opportunity
- **Public administration** – service levels, corruption, strategy, planning and implementation, long- and short-term visions

Topco Conferences are renowned for producing quality business-to-business conferences. The vision is clear: marrying the editorial integrity of Topco's publishing expertise to the fresh research, innovation and experience of the events department means that Topco conferences can boast of some of the highest attendance figures in the industry.

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## Who will attend

### Local Government (Municipalities)

- Head of Planning
- Head of Strategy & Planning
- Head of Safety & Security
- Head of ICT
- Head of Health and Safety
- Head of Electricity
- Head of Engineering
- Head of Sports and Recreation
- Project/Programme Manager: Sustainability
- Project/Programme Manager: Transport, Roads
- Project/Programme Manager: Planning and Building Development
- Project/Programme Manager: Spatial Planning and Urban Design
- Project/Programme Manager: Smart City/Sustainable City
- Project/Programme Manager: Environmental Resource Management
- Project/Programme Manager: Economic and Human Development
- Project/Programme Manager: Tourism
- Project/Programme Manager: Water and Sanitation
- Managers and Mayors of recognised Smart Cities
- Procurement officers
- Provincial Government
- Directors-General of the Provincial Governments
- MECs of Provincial Departments

### National Government

- Policy Strategy Managers
- Directors-General of Environmental Affairs, Water Affairs, Energy, Human Settlements, Science & Technology, Trade & Industry, Economic Development, Public Works, Basic Education, Higher Education, Communication, Tourism, Sport & Recreation etc.
- Stakeholders in Smart City planning

### Utility Companies

- Innovation Directors
- Business Development Directors

### Building industry

- Architects and Urban Planners
- Construction & Property Developers
- Building System solution providers
- Real Estate Business Consultants
- Project managers
- Investors, Financial Institutions, Banks
- Academics & Knowledge Institutions
- NGOs & Consultants
- Technology and Services
- Public-Private Partnerships (PPP)
- Insurance consultants

## Smart Cities Expo

We invite exhibitors that provide both goods and services in support of Smart Cities – those who are innovative and environmentally friendly.

## Smart Cities Annual Gala Awards

This year there are 10 sector Awards from both the public and private sector recognising the achievers for their contribution to leading Smart Cities.

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## Smart Cities Conference delegate packages include:

- 1 Delegate seat
- 1 Exhibition pass
- Site visits on the Day 3
- Break Away sessions
- Fast track networking
- 1 seat to Gala Awards Dinner
- 1 x copy of ESG Green Pages ( The official smart cities publication)

**Full Price: R14 950**

Book before the 28th February and receive the early bird special at **R 11 950. 00** (Save R3 000\*)

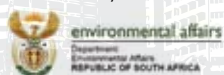
Booking for **3 - 9** delegates qualify for a **5% discount**

Bookings for **10** delegates or more qualify for a **10% discount**

Book an exhibition space (limited to 25 stands)

Standard	<b>(3 x 3) R21 000</b>
Silver	<b>(4 x 3) R27 500</b>
Gold	<b>(6 x 3) R35 000</b>
Platinum	<b>(6 x6) R67 000</b>

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