



saaci2011

NATIONAL CONFERENCE

24 - 26 JULY 2011

LEARN. CONNECT. THRIVE.

SAACI IS GOING GREEN



Introduction

At SAACI we take greening and sustainability seriously and are therefore pleased to announce that we are taking measures to reduce the carbon footprint of the SAACI National Conference 2011 in an effort to minimize its impact on the environment.

A Carbon Audit of the conference will be conducted, and the steps taken to reduce the carbon footprint of the conference will be identified and listed. Our aim is to use the SAACI National Conference as an incubator and real life test case on how to reduce the carbon footprint of a conference. These results will be made available to the industry to emulate.

The carbon footprint of this conference will also be used as a benchmark for the next hosts to further improve on.

Environmental Statement:

The SAACI 2011 Conference Committee aims:

- to actively reduce the amount of waste generated prior to and at the event and raise awareness around this issue;
- to ensure that water is used in a responsible manner. Participants and sub-contractors will be encouraged to implement water conservation principles;
- to encourage energy efficiency through energy saving technologies, management systems and responsible behaviour. The use of renewable energy sources, as well as the use of natural light and ventilation, will be encouraged;
- to promote accommodation that complies with minimum environmental standards;
- to ensure that the procurement of goods and services are done in a sustainable manner, including the use of local products that have a minimal negative effect on the environment;
- to ensure that the event greening principles are well communicated and marketed to the delegates, exhibitors, sub-contractors and suppliers.
- to ensure that all the staff and sub-contractors are trained around implementing event greening; and
- to promote local economic and social development by using only local suppliers and entertainers.





About SAACI

Founded in 1987, the Southern African Association for the Conference Industry (SAACI) Represents the conference and meetings industry of South Africa and is dedicated to maintaining and improving its levels of efficiency and professionalism.

SAACI is the umbrella body of all companies in South Africa that are active in the conferencing industry. Its members consists of Professional Conference Organisers (PCO's) , Destination Management Companies, Event Management companies, hotels, conference venues and other suppliers such as transport service providers and tour companies etc. SAACI is recognised as the official body and mouth piece of the conference industry by SA Tourism and government.

SAACI National Conference 2011

As part of SAACI's constitution it hosts an annual national conference which brings together all its members to meet, network, socialise, connect, share ideas and talk shop. The previous SAACI national conference took place in Durban in August 2010 and the next one is scheduled to take place in Cape Town on the 24th – 26th July 2011 at the Lord Charles in Somerset West, where approximately 350 delegates from all over South Africa are expected to attend.

The SAACI Conference will be the most important gathering of the year for the South African conference industry and community and is the best opportunity and platform for all members and industry partners to regroup, share information and work towards professionalising and growing our business and industry. This is a unique opportunity to associate SAA with this important event and expose your brand, product, services and special deals to the leaders and the rest of the South African business tourism industry and community.

The 2011 SAACI conference promises to be excellent on all accounts. The theme for 2011 conference is – LEARN, CONNECT, THRIVE

We would like to take this opportunity to you to consider participating in this conference.

The are various ways to participate –

- Register key personal as delegates to attend the conference
- Take exhibition space at the conference to showcase your products and services
- Come on board as an official sponsor





REGISTRATION

In light of the current economic climate, SAACI has decided not to increase the registration fees. The same registration fees for the SAACI 2010 conference has been retained for the 2011 conference

Registration fees and Categories

SAACI MEMBERS

Standard registration fee: R3760.00
Late registration fee: R4335

NON MEMBERS

Standard registration fee: R4900.00
Late registration fee: R5250.00

Entitlements

Delegate registration will include the following:

- Entrance to the Conference
- Delegate Pack
- Refreshments and lunches
- Welcome Reception and Gala Dinner

Deadlines

Standard registration Deadline - After **10 July 2011**

To register or to book exhibition space, please log onto the conference website at www.saaciconf2011.co.za. If you have any questions or suggestions or are possibly considering coming on board as a sponsor, please do not hesitate to contact us.

Regards

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