



Delegate bags made from recycled banners



Involve your artists in the greening programme – Rocking the Daisies 2010



Training of temporary staff plays an important part in the success of a greening programme



Easy and visible interventions at the SAACI stand at Meetings Africa – recycling bins and fresh water instead of bottled water

## Event Greening Training

A training workshop on the planning and implementation of event greening

Date: Wednesday, 20 April 2011

Time: 08h30 – 16h00

Venue: Intaka Island, Century City

Event greening is the process of incorporating socially and environmentally responsible decision-making into the planning, organization and implementation of an event.

This training course gives the practical elements you will need to make any event more sustainable. It includes a start-up session for people with no prior experience, as well as a more comprehensive session for seasoned events/conference organisers.

The **training will include** the following main elements:

- What is event greening? What are the benefits and why is it important?
- What are the main greening practices that need to be implemented, such as waste reduction, eco procurement and energy efficiency?
- What are climate change, global warming and carbon off-setting?
- The section on practical implementation will include how to get started, the management principles and high impact areas that need to be considered, such as venues, exhibition, F&B, marketing and transport.

**Who should attend:**

The training is aimed at the following main groups:

- Event organisers – conferences, meetings, seminars, workshops, festivals, exhibitions
- Venues – convention centres, hotels and other venues where events are held
- Suppliers and sub-contractors – infrastructure, AV, transport, products

For more information or bookings:

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