



digital media solutions

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Company background

For the past 6 years Pexicon has been researching and developing software around the concept of asset management through digitisation and cataloguing. Since its inception, Pexicon has remained at the forefront of such technology with continual upgrades and research into the field of digital storage and retrieval.

Pexicon has been involved in a number of extensive collections providing tailored solutions to fit each unique need. Pexicon has implemented solutions in a cross section of industries.

The Company was formed in 2003 after establishing a need for a central repository of digital assets. From this core framework a number of products have been developed. To date ArtVault manager has been the main focus.

Pexicon believe in the development of web-based software and the model of software as a service (SaaS). The need for easy access from any where in the world, multi party connection of information as well as remote software support and maintenance confirm these principles. Pexicon has positioned itself to take advantage of this growing trend and has identified a number of opportunities from its software framework.

Clients

- Amari Holdings
- Armando Baldenelli Trust
- Barlow World
- Constitutional Court
- Dimension Data
- Ellerman House
- Etana
- First National Bank
- FirstRand
- GLB Trading
- Hollard Insurance
- Inanda Club
- Investec Bank
- Nampak
- Nandos
- Old Mutual
- Rand Merchant Bank
- SAB
- Scan Display
- Sci-Bono Discovery Centre
- Singita Game Lodge
- Spier
- Tswalu Game Lodge
- Werksmans Attorneys

A number of private collectors

Software products and digital services

Overview

Pexicon are specialists in complete solutions for the storage, organisation and retrieval of media files – still and moving images, sound and graphic displays.

These solutions allow organisations and individuals to maximise the potential of their digital assets as well as maintain control over tangible (fixed) assets. As Pexicon's core software is based around these principles, Pexicon can deliver custom solutions efficiently and cost effectively.

To complement Pexicon's software a full digitisation service is offered with the ability to perform onsite scanning, photography and digital file conversion. This allows Pexicon to provide a full turnkey solution.

Technology

Pexicon software is based on Lamp technology

- MySQL database
- Php programming language
- Linux server
- Apache web server
- Python is a desktop application for asset scanning

Products

The Pexicon software framework has provided the following product offerings:

1. ArtVault manager (www.artvault.co.za)

ArtVault manager is designed around the need to centrally control art collections ranging from individual collectors, artists and galleries all the way through to large corporate collections. Benefits to the user include:

1. Easily upload information, images and supporting documents to ArtVault manager.
2. Password protected.
3. Search, sort and display your collections as you like.
4. Create multiple collections by location and collection type.
5. Print out your collection.
6. Allow access to authorised users i.e. your insurance company.
7. Email information in your collection.
8. Track financials of your collection.
9. Full access to ArtVault.co.za search facility, gallery listing, artist portfolios.

2. AuctionVault (www.auctionvault.co.za)

AuctionVault is an online art auction sales aggregator. It is a subscription-based service that allows a user to login and perform the following tasks:

1. Search over 25000 auction results spanning the past 15 years from the 6 most recognised auction houses in South Africa.
2. View sales records of over 3000 South African artists.
3. Search, sort and display results for individual artists as you like.
4. Drill down to individual artworks with images.